

Magnetic matches your ads to an audience in purchase mode while they visit premium sites.

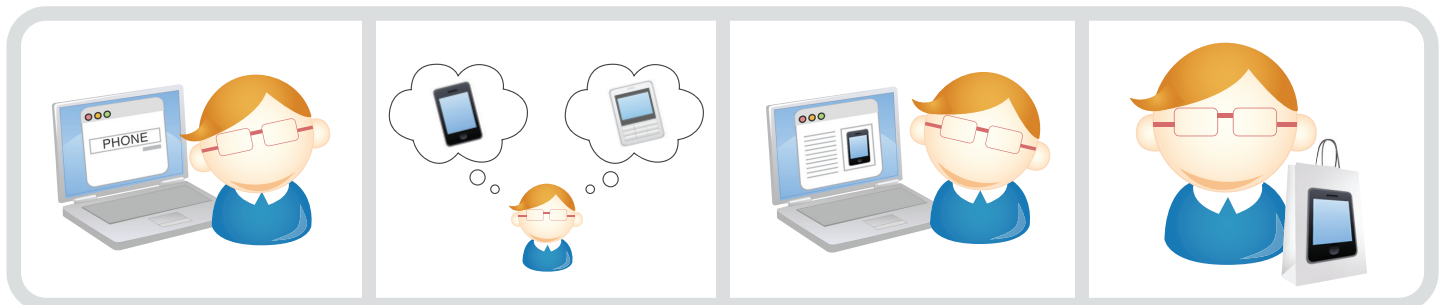
Magnetic delivers your ads after a user searches for a product but before they purchase, showcasing your brand when it matters most.

HOW WE DO IT

Magnetic search re-targeting technology identifies users who are in purchase mode based on their search behavior. We match these users to your targeting criteria and serve your ads when users fit your criteria while visiting one of the sites in our premium network.

The Magnetic Network contains only the highest-quality content brands. Combining our network and technology enables high quality branding with higher CTR at a lower CPC (versus non-targeted ads).

OUR APPROACH



1) User searches for a product

2) User considers options

3) User sees your targeted ad while in purchase mode

4) User buys your product

TARGETED TO INTENT

Customers are searching for products like yours. Magnetic helps you ensure your brand is seen when they are in purchase mode for your product.

- » Give us your creative and your target audience and we do the rest
- » Fine tune your campaign in our user interface capable of generating, importing, and managing millions of keywords
- » Access our premium network of comScore 250 media

Get started today.

Visit www.magnetic.is to learn more and email us at signup@magnetic.is to run a campaign.